

Using a Business Continuity Plan to Preserve Business Functions

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You can't really foresee what the future will bring, whether near or far. There's so many unique possible outcomes that speculating at a dependable prediction is more or less impossible. That's why a business continuity plan can aid should any unanticipated catastrophes transpire. Yet, many companies don't see the importance of this backup and thus don't have a business continuity plan. This can be a dreadful mistake. At a time where email, internet, phone lines and communication are so imperative to the wellbeing of a company or business, it would be rather unwise to not ensure that these fundamental functions could continue when confronted with a disaster, man-made or natural. In fact, for almost any business to be 'off-line' or unavailable, even for a short moment of time these days is damaging to any company. Consumers, suppliers, partners and other associates appreciate dependability and consistency, even in the face of catastrophe where a business may be required most. For any business not to have a stable contingency plan may seriously jeopardise the continued support of partners and suppliers and the continuing custom from clients.

In light of this, precisely what is a business continuity plan? It's a plan that guarantees a company can maintain operations when catastrophe strikes. These critical business functions might include several services, and the initial step to putting a business continuity plan into action is to determine which main functions of the business must stay in action and to prioritise these functions. One particular feature this can include may be incoming telephone calls. This is essential for any business during a moment of catastrophe. It's important that customers or clients can still communicate with the business and are aware things are still operating. If clients or customers cannot get hold of the business in a time of turmoil, their business might be lost, and company revenue reduced. Outgoing phone calls are likewise imperative to any business. These functions may be particularly vital when working with telephone systems for smaller businesses.

Telephone systems for small business are so crucial because even a tiny decrease in profits could have disastrous effects for a small company. Internet connections and email are other essential features that should be taken into consideration as part of a business continuity plan.

It is inarguable that a business continuity plan will provide a crucial function when confronted with disaster and will help sustain inbound and outgoing phone calls along with other vital business features. Smaller businesses particularly shouldn't overlook the significance of a operating telephone system when creating a continuity plan.

This article was written by R. Deans on behalf of Maintel, experts in business continuity plan creation and telephone systems for small business. For more info on business continuity plan creation and telephone systems for small business please visit <http://Maintel.co.uk>.

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